



**Perfume Deep Purple Flowering Tobacco -
New For 2025!**

Nicotiana 'Perfume Deep Purple'

Height: 20 inches

Spread: 15 inches

Spacing: 12 inches

Sunlight: ☉ ●

Hardiness Zone: (annual)

Group/Class: Perfume Series

Description:

This vigorously flowering variety produces volumes of deep purple blooms from early summer, through fall; very fragrant, with rich, enduring color; a great choice for beds, borders, or containers

Ornamental Features

Perfume Deep Purple Flowering Tobacco features showy fragrant deep purple star-shaped flowers at the ends of the stems from early summer to mid fall. Its pointy leaves remain dark green in color throughout the season.

Landscape Attributes

Perfume Deep Purple Flowering Tobacco is a dense herbaceous annual with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep, and should not require much pruning, except when necessary, such as to remove dieback. It is a good choice for attracting hummingbirds to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Perfume Deep Purple Flowering Tobacco is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting



*Perfume Deep Purple Flowering Tobacco
flowers
Photo courtesy of NetPS Plant Finder*



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Planting & Growing

Perfume Deep Purple Flowering Tobacco will grow to be about 18 inches tall at maturity, with a spread of 15 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 12 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. Although it's not a true annual, this fast-growing plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.

This plant does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid, and parts of it are known to be toxic to humans and animals, so care should be exercised in planting it around children and pets. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Perfume Deep Purple Flowering Tobacco is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. With its upright habit of growth, it is best suited for use as a 'thriller' in the 'spiller-thriller-filler' container combination; plant it near the center of the pot, surrounded by smaller plants and those that spill over the edges. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.